

# Respiratory Therapy™

The Journal of Pulmonary Technique

## Distribution

Respiratory Therapy, The Journal of Pulmonary Technique is a controlled/paid circulation publication sent to more than 9,000 healthcare professions specializing in pulmonary care and respiratory therapy.

### Circulation Breakdown as of May 1, 2019

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|--|--------------|
| <b>Total Qualified Circulation</b>   | <b>9,989</b> |
| RT Managers with the title of Manager or Supervisor  | 3,471        |
| Respiratory Therapists with responsibility for specifying or recommending equipment purchase | 3,339        |
| Respiratory Therapists   | 1,816        |
| Educators, Researchers specializing in RT  | 1,164        |
| Others allied to the field   | 199          |

### Bonus Distribution

Respiratory Therapy, The Journal of Pulmonary Technique, is distributed at no cost to attendees of AARC and other major relevant meetings throughout the year. Complimentary copies are distributed directly at the conference site, in addition to our regular mailed circulation.

### Advertising Closing Date

45 days before issue closing. Please call for a specific schedule.

### Frequency

Four times a year.

### Size and Format

Standard "A" size saddle-stitched magazine, reproduced in four colors. The cover is high-gloss 100# snapcoat, with coated 70# paper stock.

### Paid Subscriptions

Subscriptions to Respiratory Therapy are available to qualified individuals and institutions for \$80 per year. For subscription/circulation information, please contact the publisher. Overseas subscriptions are \$110 per year.

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